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- **ProQuest Central** là CSDL toàn văn đa ngành lớn nhất trên thế giới hiện nay.
- Cung cấp truy cập tới hơn 45 CSDL đầy đủ của NXB ProQuest với đa dạng tài liệu bao trùm hơn 175 chủ đề.
- Đạt giải thưởng “**Best Online General Reference Service**” của Hiệp hội Phần mềm & Thông tin (SIIA) 2010 CODiE Award.
- Giao diện tìm kiếm của ProQuest đạt giải thưởng **2015 Best Interface** của Charleston Advisors Annual Readers' Choice



Chủ đề

Subject Key

	News	SciTech	Business	Social Science	Health Research	The Arts	Interdisciplinary
International Newsstream			Asian & European Business Collection			Arts & Humanities Database	
Canadian Newsstream			Business Market Research Collection			Research Library	
U.S. Newsstream			Criminal Justice Database			Australia & New Zealand Database	
Global Breaking Newswires			Education Database			Continental Europe Database	
Advanced Technologies & Aerospace Database		New	Library Science Database			East & South Asia Database	
Agricultural Science Database		New	Linguistics Database			East & Central Europe Database	
Biological Science Database			Political Science Database			India Database	
Computer Science Database			Religion Database			Latin America & Iberia Database	
Earth, Atmospheric & Aquatic Science Database		New	Social Science Database			Middle East & Africa Database	
Engineering Database		New	Sociology Database			Turkey Database	
Environmental Science Database		New	Health & Medical Collection			U.K. & Ireland Database	
Materials Science Database		New	Consumer Health Database			Career & Technical Education Database	
Military Database			Healthcare Administration Database			Canadian Business & Current Affairs Database (CBCA)	
Science Database			Nursing & Allied Health Database			Publicly Available Content Database	New
Telecommunications Database			Psychology Database				
ABI/INFORM Collection			Public Health Database				
Accounting, Tax & Banking Collection							



SciTech

- Advanced Technologies & Aerospace Database (CSDL Công nghệ & Hàng không vũ trụ tiên tiến): 3,000+ titles; 1,500+ full text titles
- Agriculture Science Database (CSDL Khoa học Nông nghiệp): 1,000+ titles; 500+ full text titles
- Earth, Atmospheric & Aquatic Science Database (CSDL Khoa học trái đất, khí quyển và thủy sinh): 1,700 titles; 700+ full text titles
- Environmental Science Database (CSDL Khoa học Môi trường): 2,000+ titles; 900+ full text titles
- Engineering Database (CSDL Kỹ thuật): 3,700+ titles; 1,700+ full text titles
- Materials Science Database (CSDL Khoa học vật liệu): 1,300+ titles; 500+ full text titles

Interdisciplinary

- Publicly Available Content Database (CSDL các nội dung có sẵn công khai): 2,800+ titles; 1,400+ full text titles



- **Phạm vi thông tin:** từ 1970 đến nay
- Hơn 26,000 xuất bản phẩm, trong đó có 17,000+ xuất bản phẩm toàn văn và 13,000+ tạp chí học thuật chất lượng cao. Ngoài ra, ProQuest Central cũng sở hữu các nguồn thông tin mà không CSDL tổng hợp nào có được như:
 - 200,000+ Luận án, Luận văn toàn văn về chủ đề Kinh doanh, Tâm lý, Vật lý, Giáo dục, Y học...
 - 455,000+ công trình nghiên cứu từ các tổ chức như NBER and OECD
 - PQC được đánh giá là bộ sưu tập tổng hợp, đầy đủ và cập nhật nhất hiện nay về các báo cáo công ty, báo cáo thị trường, ngành công nghiệp, nền kinh tế, hồ sơ công ty.



Dạng xuất bản phẩm

- Audio & Video Works
- Books
- Conference Papers & Proceedings
- Dissertations & Theses
- Evidence-Based Medical Resources
- Government & Official Publications
- Historical Periodicals
- Magazines
- Newspapers
- Reports
- Scholarly Journals
- Standards & Practice Guidelines
- Trade Journals
- Wire Feeds
- Working Papers



BỔ SUNG NHIỀU TẠP CHÍ HỌC THUẬT

1800+ xuất bản phẩm định kỳ toàn văn được bổ sung, trong đó có hơn 1200 là tạp chí học thuật.

- 55 tạp chí từ Nature Publishing Group
- 60+ tạp chí từ British Medical Journal, bao gồm cả The BMJ,
- tạp chí có chỉ số ảnh hưởng cao thứ 4 trên thế giới.
- 87 tạp chí từ BioMed Central
- 134 tạp chí học thuật từ Hindawi Publishing Corporation
- 76 tạp chí từ Walter du Gruyter
- Tạp chí học thuật từ Cambridge University Press, Brill, Emerald



Tin tức & Xuất bản phẩm Thương mại

- Hơn 400 tờ báo toàn văn, bao gồm Australian Financial Review, The Daily Express (London),
- Bổ sung thêm hơn 150 tờ báo mới: El Pais (Spain), New Delhi Times, The Korea Times, La Nación (Argentina)
- Hơn 100 tạp chí của Canada từ Postmedia Network
- Tạp chí về kinh tế như MoneySense, Maclean's, and Dealer Magazine
- Tin tức kinh doanh như: Bloomberg Wire Service, WSJ Pro. Private Equity, and WSJ Pro. Bankruptcy



NHIỀU NGUỒN HỌC LIỆU PHỤC VỤ GIẢNG DẠY, NGHIÊN CỨU

- 44 triệu biểu ghi công ty do Experian cung cấp thông tin về thông tin liên hệ, dữ liệu kiểm toán và dữ liệu tài chính tóm lược, liên kết doanh nghiệp...
- Thông tin chi tiết về ngành công nghiệp, công ty từ hơn 450 báo cáo của Plunkett Research.
- Báo cáo dịch vụ tài chính từ Economist Intelligence Unit của 20 quốc gia
- Báo cáo Quốc gia của Economist Intelligence Unit cho 79 quốc gia
- Tình huống kinh doanh từ Times 100 Business Case Studies



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 - Newspapers
 - Other Sources
 - Pamphlets & Ephemeral Works
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 - Article
 - Audio/Video Clip
 - Back Matter
 - Bibliography

- Select all
- Abkhazian
 - Afrikaans
 - Albanian
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 - Arabic
 - Azerbaijani
 - Basque

Lọc kết quả tìm kiếm theo nguồn dữ liệu, dạng dữ liệu và ngôn ngữ

TÌM KIẾM TRONG CSDL RIÊNG CỦA PROQUEST CENTRAL

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ABI/INFORM Collection

The most comprehensive ABI/INFORM™ database, this comprises ABI/INFORM Global, ABI/INFORM Trade and Industry, and ABI/INFORM Dateline. The database features thousands of full-text journals, dissertations, working papers, key business and economics periodicals such as the Economist, country-and industry-focused reports, and downloadable data. Its international coverage gives researchers a complete picture of companies and business trends around the world.

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Subject coverage

- Business
- Economic conditions
- Corporate strategies
- Management theory

Included databases

- [ABI/INFORM Dateline](#) ⓘ
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- [ABI/INFORM Trade & Industry](#) ⓘ

Định vị dễ dàng tới các kiểu tìm kiếm thông thường trên giao diện mới

Tính năng lọc kết quả tìm kiếm hiển thị ngay trên trang chủ CSDL

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- **Subject:** lọc theo chủ đề
- **Company/ organization:** lọc theo tên công ty & tổ chức
- **Location:** Lọc theo vị trí
- **Person:** Lọc theo tên tác giả
- **Language:** Lọc theo ngôn ngữ
- **Database:** Lọc theo bộ CSDL

Publication title	▼
Document type	▼
Subject	▼
Company/organization	▼
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Language	▼
Database	▼

- ...powerful to share knowledge. As **business** intelligence increasingly
...critical application for driving **businesses** and customer relationships
Abstract/Details  Full text [Preview](#) ▼
-
- 6  **Business** Objects and NCR Teradata Sign Reseller Agreement; Teradata Sales Representatives Now Offer Award
Winning **Business** Objects Software to Customers Worldwide
Business Editors/High-Tech Writers. **Business Wire** [New York] 15 Oct 2001: 1.
...global alliances for **Business** Objects. "Like NCR we
...efficient, and competitive **businesses**. Teradata customers
...have access to reliable **business** intelligence solutions
Abstract/Details  Full text [Preview](#) ▼
-
- 7  **Business** Objects Delivers Portal Integration Kit for SAP Portals Solutions
Business Editors/High-Tech Writers. **Business Wire** [New York] 02 Oct 2001: 1.
... SAN JOSE, Calif.--(**BUSINESS WIRE**)--Oct. 2, 2001-- Integration Combines
...Analyze, and Share Key **Business** Information Through a Single Interface
Abstract/Details  Full text [Preview](#) ▼
-
- 8  **Business** Objects and Acta Technology Announce Reseller Agreement
Business Editors/High-Tech Writers. **Business Wire** [New York] 10 July 2001: 1.
...relevant **business** logic for **business** intelligence (BI) as well
...enterprise uses. **Business** Objects enables companies
...applications. In this market, **Business** Objects today announced BusinessObjects
Abstract/Details  Full text [Preview](#) ▼
-
- 9  **Business** Objects Delivers **Business** Intelligence For Microsoft Enterprise Portal Customers
Business Editors/High-Tech Writers. **Business Wire** [New York] 02 May 2001: 1.

TRANG KẾT QUẢ TÌM KIẾM

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107,840,433 Results

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Magazines (1,905,593)



More options...

Publication date

Chọn đọc phần tóm tắt của xuất bản phẩm

Chọn đọc/ tải bài toàn văn của xuất bản phẩm

1  **Business** Objects Awards Customers for Excellence in **Business** Intelligence
Business Editors/High-Tech Writers **Business** Objects International User Conference. **Business Wire** [New York] 11 Nov 2003: 1.
... PHOENIX--(BUSINESS WIRE)--Nov. 11, 2003-- DaimlerChrysler
... by **Business** Objects **Business** Objects (Nasdaq:BOBJ) (Euronext Paris)
Abstract/Details  Full text Preview

2  **Business** Objects Deliver...
Business Editors/High-Tech W...
...product marketing for Bus...
...businesses to accelerate...
...businesses can register and subscribe to web services. The **business** intelligence
Abstract/Details  Full text Preview

3  **Business** Objects Partner Program Continues Growth and Success
Business Editors/High-Tech Writers **Business** Objects Americas Partner Summit. **Business Wire** [New York] 11 Feb 2002: 1.
... PALM SPRINGS, Calif.--(BUSINESS WIRE)--February 11, 2002--
...40 New Partners Align With **Business** Objects To Offer Market Leading **Business**
Abstract/Details  Full text Preview

TRANG KẾT QUẢ TÌM KIẾM

Relevance Sort

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1 Preview

Business Objects Awards Customers for Excellence in **Business** Intelligence
Business Editors/High-Tech Writers **Business** Objects International User Conference. **Business** Wire [New York] 11 Nov 2003: 1.
... PHOENIX--**BUSINESS** WIRE--Nov. 11, 2003-- DaimlerChrysler
... by **Business** Objects **Business** Objects (Nasdaq:BOBJ) (Euronext Paris)
Abstract/Details Full text

ABSTRACT (SUMMARY)

As part of this year's awards, **Business** Objects also presented the CIO Leadership award to Reese Harasawa of Bank of Tokyo-Mitsubishi, for his leadership in using **Business** Objects solutions to create an innovative enterprise performance management. Bank of Tokyo-Mitsubishi uses **Business** Objects to monitor and analyze the performance of the **business** from several different perspectives to improve profitability and customer satisfaction. Mr. Harasawa and the five winning customers were honored to 2003 **Business** Objects International User Conference in Phoenix, AZ.

Jenny Craig, Inc.: Jenny Craig has deployed BusinessObjects Enterprise 6 for enterprise performance management. The company uses **Business** Objects to track, understand, and manage several areas of its **business**, including client progress, client loyalty, direct marketing, and financial analysis. The weight management provider uses BusinessObjects Enterprise 6 for daily reports for marketing key performance indicators, and for analysis of customer profiles and marketing efforts. Jenny Craig began using **Business** Objects as its standard query, reporting and analysis solution three years ago. Two years later, the **business** intelligence implementation became a corporate-wide initiative when they integrated customer, financial, and marketing data. The initiative has helped the management provider better understand the needs of ...

Company	Name:	Jenny Craig Inc
/	Ticker:	JC;
organization	Name:	Morgan Stanley & Co Inc
	NAICS:	523120
	DUNS:	00-698-7879;
	Name:	Unisys Corp
	Ticker:	UIS
	NAICS:	235310
	DUNS:	00-535-8932;
	Name:	Bank of Tokyo-Mitsubishi Ltd
	NAICS:	522110;
	Name:	Business Objects SA
	NAICS:	511210

Found in: ABI//INFORM Collection

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- Wire Feeds (28,295,509)
- Trade Journals (15,736,997)
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- Magazines (1,905,593)

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Publication date ▲

1855 - 2016 (decades)

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Publication title ▼

Document type ▼

Subject ▼

Company/organization ▼

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CHI TIẾT KẾT QUẢ TÌM KIẾM

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Business Objects Awards Customers for Excellence in Business Intelligence

Business Editors/High-Tech Writers Business Objects International User Conference. **Business Wire** [New York] 11 Nov 2003: 1.



Full text Abstract/Details

Abstract Translate [unavailable for this document]

As part of this year's awards, **Business Objects** also presented the CIO Leadership Award to Mr. Harasimura of Mitsubishi, for his leadership in using **Business Objects** solutions to create an innovative system. Bank of Tokyo-Mitsubishi uses **Business Objects** to monitor and analyze the bank from different perspectives to improve profitability and customer satisfaction. Mr. Harasimura was honored today at the 2003 **Business Objects** International User Conference in Phoenix, AZ.

Jenny Craig [1], Inc.: **Jenny Craig** [1] has deployed BusinessObjects Enterprise 6 for enterprise performance management. The company uses **Business Objects** to track, understand, and manage several areas of its **business**, including client progress, client loyalty, direct marketing, and financial analysis. The weight management provider uses BusinessObjects Enterprise 6 for daily reports for managers to track key performance indicators, and for analysis of customer profiles and marketing efforts. **Jenny Craig** [1] began using **Business Objects** as its standard query, reporting and analysis solution three years ago. Two years later, the **business** intelligence implementation became a corporate-wide initiative when they integrated customer, financial, and marketing data. The initiative has

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Related items

- Business Objects Awards Customers for Excellence in Business Intelligence
Business Wire [New York] 07 Nov 2005: 1.
- Business Objects Awards Five Customers for Excellence in E-business Intelligence
Business/High-Tech Editors Business Objects International User Conference.
Business Wire [New York] 17 Oct 2000: 1.
- Business Objects Awards Five Customers for Excellence in

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Print: In
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Publication Search

Narrow publications list

Source type ^

- Scholarly Journals (12,001)
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- Reports (2,606)
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24,679 publications

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All 0-9 A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

All

1  3 R's

Citation/Abstract coverage: Spring 1993 (Vol. 21, no. 1) - Spring 1995 (Vol. 22, no. 1), some exceptions

Publisher: New Brunswick Teachers' Association

ISSN: 0710-7722

Nhập tên xuất bản phẩm cần tìm kiếm vào ô tìm kiếm
Lọc tìm xuất bản phẩm theo bảng chữ cái hoặc theo nguồn dữ liệu